##### Instagram User Analytics

**Project Description**

Instagram is a very popular social media platform for users to interact with their family and friends.

So in this project, I work as a product management team member I need to provide insights on the questions asked by the management team.

**Approach**

My approach towards this project is very simple I want to help my team to find the question asked by the manager. So I use SQL skills to solve the given questions. First I watch the data

Check whether the data is clean or not, after know the data is clear I went to solve the problem statement.

**Tech-Stack Used**

My SQL Workbench:- To create the database and for SQL operations

Microsoft Word:- To create the document

**Insights**

The knowledge I gained from this project is that now I am very familiar with My SQL workbench user interference and now I became good at SQL Queries specially JOINS.

**Result**

Now, I know why People say SQL is Must for becoming a Data analyst. During the time I made this project, I got to know how important is SQL for Data Analyst for solving business problem